

# **LASERTRON**

**Two-Day Conference - Do It Right The First Time**  
*held at the newest **LASERTRON** center*

**March 1<sup>st</sup> and 2<sup>nd</sup>, 2022**  
**Rochester, New York**



## **CONFERENCE ADDRESS**

LASERTRON Entertainment Center  
1175 Marketplace Drive  
Henrietta, NY 14623  
Phone: (585) 397-7447 or contact Ann Kessler  
at (800) 897-8766, ext. 314  
Cell: (716) 308-3019  
E-Mail: [akessler@lasertron.us](mailto:akessler@lasertron.us)  
Manufacturing: [www.laser-tron.com](http://www.laser-tron.com)  
Entertainment Center: [www.lasertron.us](http://www.lasertron.us)



## ITINERARY

Tuesday, March 1<sup>st</sup>

7:45 am - 8:45am, Sign-In, Continental Breakfast  
8:45 am - 5:00 pm, Conference Program Day 1  
5:30 pm - 6:30 pm, Social Hour - Mingle with Operators & Developers  
6:30 pm - 7:30 pm, Appreciation Dinner for all attendees  
8:00 pm, Enjoy LASERTRON Laser Tag, Axe Throwing, Cyber Sport, Sports Bar with 8 Craft Beers on Tap, 40 Big Screen TV's, Dessert Bar, and Arcade while you mingle with fellow operators and the LASERTRON team.

Wednesday, March 2<sup>nd</sup>

8:00 am - 8:30 am, Continental Breakfast  
8:30 am - 4:00 pm, Conference Program Day 2  
5:30 pm - 7:00 pm, Meet up with fellow attendees and other Operators & Developers at LASERTRON for complimentary drinks and appetizers.  
7:00 pm - 9:00 pm, Complimentary play time at LASERTRON.

### *Notes:*

All meals will be provided by LASERTRON throughout the hours of the conference. If you have any special meal requirements, ex: vegetarian, etc..., please let us know and we will be glad to fulfill those needs.

LASERTRON Clients & Developers\* who attend both days of the conference are eligible to win the Grand Prize of 2 LASERTRON LT-12 Vests for their prospective location! (Contact us for further contest details).



\* To find out additional information on becoming a LASERTRON Developer or Operator, please contact Ann Kessler.

## [GREATER ROCHESTER INTERNATIONAL AIRPORT](#)

**(It is approximately a short 10- minute drive from the airport to area hotels which are less than a mile or 2 from the LASERTRON Entertainment Center)**

Greater Rochester International Airport  
1200 Brooks Avenue, Rochester, NY 14624

Some hotels may provide complimentary transportation from and to the airport. We suggest you mention your transportation needs when making your room reservations or simply reserve a rental car at the airport.

For current information on Air Carriers and Ground Transportation (car rentals, shuttles, & taxis) options which are available at the Greater Rochester Airport, please visit their website at:

<http://www2.monroecounty.gov/airport-index.php>

## [RENTAL CARS](#)

**(Below is a list of various car rental agency websites for your convenience. Just click on the one that is right for you.)**

[www.hertz.com](http://www.hertz.com)

[www.enterprise.com](http://www.enterprise.com)

[www.dollar.com](http://www.dollar.com)

[www.alamo.com](http://www.alamo.com)

[www.thrifty.com](http://www.thrifty.com)

[www.avis.com](http://www.avis.com)

[www.budget.com](http://www.budget.com)

## [HOTELS](#)

(Pricing shown below is for comparison only. For accurate and updated pricing, please call the hotels directly.)

**Hampton Inn & Suites** - The hotel provides shuttle transportation from/to airport and from/to LASERTRON Conference. Last shuttle is at 10:30 pm.

280 Clay Rd.

Rochester, NY 14623

(585) 475-1300 (Please call the hotel directly at the local number for the LASERTRON Conference Rate)

\$109-Double Queen "LASERTRON Conference Rate" (\*see below)

**IMPORTANT:** Please make your reservations for this hotel by clicking on the link below.

[https://secure3.hilton.com/en\\_US/hp/reservation/book.htm?ctyhocn=ROCHEHX&corporateCode=0560070700&from=lnrlink](https://secure3.hilton.com/en_US/hp/reservation/book.htm?ctyhocn=ROCHEHX&corporateCode=0560070700&from=lnrlink)

\*If, for any reason, the Hampton Inn & Suites states that they do not have any rooms available for you, please be sure to ask for Jessica at (585) 475-1300. Or, please feel free to call LASERTRON and ask for Ann Kessler at (716) 308-3019.

### **DoubleTree**

1111 Jefferson Road

Rochester, NY 14623

(585) 475-1510

### **Holiday Inn Hotel and Suites**

800 Jefferson Road

Rochester, NY 14623

(585) 475-9190

## [ADDITIONAL ATTRACTIONS IN OR NEAR ROCHESTER:](#)

Rochester Tourism Information - Official Tourism Site of Rochester, NY offers a wealth of information about the region. <http://www.visitrochester.com>

Seneca Park Zoo- About 20 minutes from the LASERTRON Interactive Entertainment Center.  
<http://www.senecaparkzoo.org/>

IWERKS Strasenburgh Planetarium- Just 15 minutes from LASERTRON. Take your seat beneath the Planetarium's 65' dome, one of the world's largest, and enjoy a spectacular star show, giant screen film, or laser show. <http://www.rmssc.org/StrasenburghPlanetarium/>

Susan B Anthony House- the National Susan B Anthony Museum and House shares the story of her life-long struggle to gain voting rights for women and equal rights for all.  
<http://www.susanbanthonyhouse.org/index.php/>

Seabreeze Amusement Park - situated in Seabreeze NY. A fantastic park with a water park attached. Lots of fun rides including a 90 year old wooden rollercoaster called the Jack Rabbit!  
<http://www.seabreeze.com/>

Erie Canal - The Erie Canal is famous in song and story. Proposed in 1808 and completed in 1825, the canal links the waters of Lake Erie in the west to the Hudson River in the east. An engineering marvel when it was built, some called it the Eighth Wonder of the World. <http://eriecanal.org/>

Strong National Museum of Play - tour Frank Lloyd Wright's greatest "Prairie House," the five-structure Darwin Martin House Complex. <http://www.museumofplay.org/>

George Eastman House/International Museum of Photography-  
<http://www.eastmanhouse.org/>

### **A Few Area Restaurants:**

King and I  
1455 E. Henrietta Rd.  
Rochester, NY 14623  
585-427-8090  
<http://www.thekingandithaicuisine.com>

Delmonico's Italian Steak House  
125 White Spruce Blvd.  
Rochester, NY 14623  
585-424-4242  
<http://www.delmonicositaliansteakhouse.com/>

Bill Gray's  
1225 Jefferson Rd.  
Rochester, NY 14623  
585-424-2350  
<http://www.billgrays.com/>

Dinosaur Bar-B-Que (Downtown)  
99 Court Street  
Rochester, NY 14604  
585-325-7090  
(Located in the heart of Rochester overlooking the Genesee River)  
<http://dinosaurbarbque.com>

Tandoor of India  
376 Jefferson Rd.  
Rochester, NY 14623  
<http://www.tandoorofindia.com/>

**Nightlife - Bars and Entertainment:**

<http://local.thecityofrochester.org/rochester-nightlife.html>

**Interesting Places to Hangout, Have a Cup of Coffee, and Grab a Bite to Eat:**

Spot Coffee  
200 East Avenue  
Rochester, NY 14604  
585-613-4600  
<http://www.spotcoffee.com>

Joe Bean Coffee Roasters  
1344 University Avenue  
Rochester, NY 14607  
585-319-5279  
<http://www.joebanroasters.com/>

**Rochester Area Shopping:**

Marketplace Mall  
1 Miracle Mile Dr.  
Rochester, NY 14623  
585-475-0757  
<http://www.themarketplacemall.com/>

Eastview Mall  
7979 Pittsford-Victor Rd.  
Victor, NY 14564  
585-223-4420  
<http://www.eastviewmall.com>

Park Avenue  
<http://www.park-avenue.org/map.html>